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University of the Fraser Valley
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Education

- Dec. 2005 **Ph.D.** Communication
Area of specialty: Intercultural issues in group process, planning and public decision-making
University of New Mexico, Albuquerque
- May 2002 **M.A.** Communication Studies
Primary area: Intercultural & International/Development Communication
Secondary area: Media & Technology
California State University, Sacramento
- May 1977 **B.A.** Sociology / Minor - Social Welfare
San Francisco State University

Doctoral Dissertation

LaFever, M. (2005). *Relational dimensions of intercultural communication for public dialogue and decision-making: A case study of modern day treaty negotiation in British Columbia.* Unpublished Doctoral Dissertation. University of New Mexico, Albuquerque.

Master's Project

LaFever, M. (2002). *Increasing Hmong co-culture participation in community decision making: A case study for third-culture building in the Sacramento Bahá'í community.* Unpublished Master's Project. California State University Sacramento.

Publications

- LaFever, M. (2017). Using the Medicine Wheel for Curriculum Design in Intercultural Communication: Rethinking Learning Outcomes. In Garcia-Perez, G & Rojas-Primus, C. (Eds.). *Promoting Intercultural Communication Competencies in Higher Education.* Hershey, PS: IGI Global. 168-199. ISBN-13: 978-1522517320
- LaFever, M. (2016). Switching from Bloom to the Medicine Wheel: Creating learning outcomes that support Indigenous ways of knowing in post-secondary education. In *Intercultural Education* 27(5), 409-424. ISSN: 1467-5986 (Print) 1469-8439 (Online)

LaFever, M., & Samra, H. (2014). Student responses to persuasion: Motivations for engaging in research outside the sciences at a teaching-intensive university. Proceedings 2014 San Antonio International Academic Conference. Retrieved September 3, 2016 from <http://cluteinstitute.com/conference-proceedings/2014SAPapers/Article%20139.pdf>

LaFever, M (2014). Book review: Indigenous screen cultures in Canada. *Native Studies Review* 21(2).

LaFever, M. (May 2012). Book review: Emotions in Multiple Languages *Journal of Language and Social Psychology* 31(2): 231 <http://jls.sagepub.com/content/31/2/231>

LaFever, M. (2011). Empowering Native Americans: Communication, planning and dialogue for eco-tourism in Gallup, New Mexico. *Journal of International & Intercultural Communication* 4(2). 127-145.

LaFever, M. (2011). Communication and Culture Clash in America's "Indian Country". *Communication currents: Knowledge for communicating well* 6(3). Available online at <https://www.natcom.org/CommCurrentsArticle.aspx?id=1029>

LaFever, M. (2010). *Experiential learning for group communication: Volunteering with Habitat for Humanity*. In D. Worley, B. Huggenberg, D. Worley, & M. Elkins (Eds.), *Best Practices in Experiential and Service Learning in Communication*. Dubuque: Kendall Hunt.

LaFever, M. (2010). Cross-cultural learning styles. In C. S. Clauss-Ehlers (Ed.). *Encyclopedia of Cross-Cultural School Psychology*. New York: Springer.

LaFever, M. (2009). Include their V.O.I.C.E.: Tips for Teachers of First Generation Students. *Faculty Voices: Sharing our philosophies of teaching Vol. VII*. Turlock, CA: California State University Stanislaus.

LaFever, M. (2009). 9P Planning. Overcoming Roadblocks to Collaboration in Intercultural Community Contexts. Proceedings: *International Workshop on Intercultural Collaboration (IWIC)*. International Conference; Stanford University, Palo Alto, CA.

LaFever, M. (2008). Managing exams: Preventing student-instructor conflict . *Spectra* 44(8), 17.

LaFever, M. (2008). Communication for public decision-making in a negative historical context: Building intercultural relationships in the British Columbia treaty process. *Journal of International & Intercultural Communication* 1(2), 158-180.

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LaFever, M. (2008). *Relational dimensions of intercultural communication in public dialogue: Lessons from the Ktunaxa Nation, British Columbia and the government of Canada*.

Saabruecken, DE: VDM Verlag.

LaFever, M. (2007). Intercultural issues in public dialogue and deliberation. *SIETAR BC News Bulletin* 2(3), 5.

LaFever, M. (2007). Student voices. *Faculty Voices: Sharing our philosophies of teaching Vol. V*. Turlock, CA: California State University Stanislaus.

Varma, R. & LaFever, M. (2007). Importance of Gender Homophily in the Computer Science Classroom. *IEEE Technology and Society* 26(2), 43-47.

LaFever, M. (2006). *Preparedness handbook for community planning: Communication for participatory planning in culturally diverse communities*. Golden, BC: Purcell Crossing Consultants Group.

Varma, R. & LaFever, M. (2006). Motivating women in computer science education. In E. Trauth (Ed.). *Encyclopedia of Gender Information and Technology*. Hershey, PA: Idea Group.

Varma, R. & LaFever, M. (2004). *Communication climate and satisfaction in the computer science classroom*. Proceedings: Women in Engineering Programs & Advocates Network (WEPAN) National Conference, Albuquerque, NM.

LaFever, M. & Neal K. (2003). Enacting public journalism at the Navajo Times: A content analysis comparison with the Gallup Independent. Association of Educators in Journalism and Mass Communication. Available at http://www.researchgate.net/profile/Marcella_Lafever2/publication/271328338_Use_of_Elite_and_Non-Elite_Sources_at_the_Navajo_Times_and_the_Gallup_Independent_A_Content_Analysis/links/54ef7bcc0cf2495330e27886.pdf

Academic Involvement & Achievements

- EdX UBC certificate course: *Reconciliation through Indigenous Education*, November 2015
- Kroc Institute: *Teaching peace in the 21st century*. June 2015, Notre Dame University, South Bend, Indiana.
- *Program Review Committee*, Communications
- *Transfer Committee Chair*, Communications
- *Program Working Group*; Professional Communications Major
- *Program Working Group*; Peace Studies Degree
- Provincial Health Services Authority; *Indigenous Cultural Competency Certificate of Completion*; August 2013
- *Research Task Force*

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- *Indigenous Studies Advisory Committee*
- *Faculty of Humanities representative and Chair to Library Advisory Committee*
- *Chairperson and Information Competency subcommittee, Library Advisory Committee*
- *Panelist, Bridges of Faith Conference: City of Abbotsford & Abbotsford Community Services*
- *From Challenge to Change: Write Your Story; Project developed with Abbotsford Multicultural Society and English Corner Club*
- *Diaspora Certificate working group*
- *Reader; Honors Thesis Melissa Kendzierski; "Imagine UFV: A look at sustainable campus community development"*
- *Mentor; Faculty Mentor Program, California State University Stanislaus*
- *Faculty Advisor, Upsilon Kappa Delta, Multicultural Sorority, CSU Stanislaus*
- *Outstanding Teaching Assistant, Division of Developmental and Instructional Communication, International Communication Association, New Orleans, LA, May 2004*
- *Outstanding Poster Award: "Magic the Gathering: An Ideological Analysis of Visual and Textual Themes". NCA Annual Conference, Miami Beach, FL., November 2003.*
- *Sally M. Casanova Pre-doctoral Scholarship 2001-2002. California State University*
- *Graduate Equity Fellowship 2001-2002. California State University, Sacramento*

Current Research

Culturally responsive classroom practices and assessment tools; indigenization

Intercultural public dialogue: Use of 9P planning model. First Nations storytelling as public dialogue participatory method.

Instructional Experience

Faculty: University of the Fraser Valley: Communications Department; Jan. 2010 - present

Introduction to Workplace Communication

Professional Report Writing

Oral Communication

Instructional Skills for the Workplace

Advanced Oral Communication for Professionals

Intercultural Communication

Intro to Academic and Workplace Communication

Team and Small Group Communication for the Workplace

Professional Formal Research Report Writing

Communicating for Social Media

Designing User-friendly Guides, Manuals and Instructions

Instructor: Bahá'í Institute of Higher Education (BIHE); volunteer

Online Course; Elementary Writing; Department of Linguistics; October 2007 - present

Full-Time Lecturer: California State University Stanislaus

Department of Communication Studies; Sept. 2005 - December 2009

Intercultural Communication
Group Discussion Processes
Honors Communication
Advanced Interpersonal Communication

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First Year Experience Seminar
Professional Interviewing
Public Speaking

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Sessional Instructor: University of Calgary
Department of Communication & Culture; Winter 2005; Summer 2006
International & Intercultural Communication Spoken & Written Discourse

Instructor: University of New Mexico, Albuquerque
Department of Communication & Journalism; Aug. 2002 - Dec. 2004
Interviewing Public Speaking Small Group Process

Instructor: University of New Mexico, Albuquerque
Teaching Assistant Resource Center; Center for the Scholarship of Teaching and Learning
Assistant Instructor -Teaching a Basic Course; Fall 2003; Spring 2004
Organizer CASTL/Preparing Future Faculty Conference
Workshop Design & Facilitator -Activating Students in the Classroom; April 2004

Guest Lecturer: Solano Community College, Fairfield, CA
Department of Criminal Justice; February 2003
Intercultural Communication Issues in Police Interviewing
Intercultural Issues in Community Policing

Professional Presentations & Community Service

Indigenous Stories and the Fraser River: Intercultural Dialogue for Public Decision-Making.
Presented September 27, 2016 with co-author Shirley Hardman for Under Western Skies conference, Mount Royal University, Calgary, Alberta.

First Nations storytelling and the Fraser River Salmon: Discourse analysis and Cohen Commission participation. Presented with student co-author Pearl Penner for Canadian Communication Association annual conference May 29, 2016, University of Calgary.

Building skills for service to the community: Abbotsford's junior youth empowerment program.
Presented with Neda and Ilar Tanha for Character Canada National Conference, Oct. 23, 2015.

The fourth domain: Indigenizing curricular outcomes through use of the Medicine Wheel in course design. Presentation for UFV College of Arts Scholarly Sharing Initiative; Sept. 24, 2015

The fourth domain: Indigenizing instructional skills with the medicine wheel. Presentation for Learning at Intercultural Intersections international research conference. Thompson Rivers University, Kamloops, BC March, 2015.

Storytelling as participatory public dialogue: Possibilities for socially inclusive communicative practice. Presentation for Learning at Intercultural Intersections international research conference. Thompson Rivers University, Kamloops, BC March, 2015.

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Student responses to persuasion: Motivations for engaging in research outside the sciences at a teaching-intensive university. Virtual presentation for The Clute Institute International Academic Conference, San Antonio, TX; March 15, 2014

Student responses to persuasion: Motivations for engaging in research outside the sciences at a teaching-intensive university. Presentation for the Scholarly Sharing Initiative October 30, 2013; University of the Fraser Valley

Values loss and impact on identity. Facilitated workshop as part of the UFV Indian Residential School Day of Learning, September 18, 2013

Education Under Fire: An Introduction. Presentation for the Reach Gallery Spring Film Series, Abbotsford, BC. March 2013.

Teaching Matters: Working with International Students. Workshop presented for UFV Centre for Teaching and Learning, Abbotsford, BC. February 2013.

Applied Feminist Theory: Working the frontline against violence against women. Presentation for UFV commemoration for National Day of Remembrance and Action on Violence Against Women, Aboriginal Gathering Place, Chilliwack, BC. December 2012.

Golden Community Foundation, Golden, BC.:Vital Signs project. Research Consultant and Housing document writer. Summer 2011.

Bloom's Taxonomy vs. the Medicine Wheel. Session presenter for Indigenizing by Design: teaching and learning workshop. University of the Fraser Valley June 7, 2011.

Abbotsford Community Services: Human Dignity Coalition. Consultant/Researcher for Winter 2010 community dialogues process. Use of 9P planning model.

Iran today: The dynamics of peace and change. Recruited speaker, Dr. Michael Karlberg from Western Washington University and worked with UFV student organization to develop display for Human Rights Day, December 10, 2010.

Kinesics is more than body language: Learning the five functions of non-verbal body movement. Presenter, National Communication Association annual conference. San Francisco, CA. November 13-16, 2010.

Building bridges between generations of scholars: Midlife entry into the professoriate, or "I'm too old to be a young star!" Panel member, National Communication Association Annual Conference, San Francisco, CA. November 13-16, 2010.

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9P Planning: A model for public consultation. Presenter, Association for Bahá'í Studies 34th annual conference. Vancouver, BC. August 12-15, 2010.

Challenge to change: Write your story. Writing project for UFV students in collaboration with Abbotsford Multicultural Society (AbbyFest). Organized and coordinated with English Corner Club - UFV student organization.

Children affected by HIV/AIDS. Consulted on speech development for Maryam Farzanegan (UNICEF, Innocenti Research Center, UCLA), Presented for Global Health Seminar; San Diego State University, Oct. 29, 2009.

Setting the Table: Group communication workshop for the Golden Community Food Bank Board of Directors. August 2008.

A kindly tongue: Greetings around the world. Course designed for age 6 - 14 for the Kootenay Bahá'í Spring School, Selkirk College Campus, Castlegar, British Columbia. May 2008.

Including marginalized groups in community development decisions. Engagement model presentation to the East Kootenay Organization for Human Dignity. Cranbrook, British Columbia. June 2006.

Survey design consultation and design. Meth-amphetamine Task Force, Golden, British Columbia. April 2006.

Employment Interviewing Skills: Staff Workshop; Golden Community Resources Society, Golden, British Columbia. Summer 2006

Women of the Maquiladoras: Movers in Community Development; Co-presented with Christine Hollis, M.A., MPH. Sponsored by the Golden Women's Resource Center, Summer 2003.

Competitively Selected Conference Papers

Indigenizing the academy: Instructor-learner communication theory @ the edge. Presentation for Canadian Communication Association at the Canadian Federation for the Humanities and Social Sciences, Congress 2013. Victoria, BC. June 6, 2013.

Conflict Theory and peace practices: A case study of Baha'i faith persecution and response in Nazi Germany and Iran. Presentation for Canadian Peace Research Association at the Canadian Federation for the Humanities and Social Sciences, Congress 2013. Victoria, BC. June 8, 2013.

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Spirituality effects: Talking about the spirit in classroom instruction research. Presentation at Qualitatives annual conference, St. Johns, NL; June 2012

Bloom's Taxonomy vs. the Medicine Wheel: Balancing Knowledge, Emotion, Physical and the Spirit in Instructional Communication. Workshop delivered at the Communications Articulation Committee conference host at University of the Fraser Valley. May 2012.

Modifying Bloom's taxonomy of learning domains to include spirituality: Is it possible? Presented at Indigenizing our academy: From the inside out. University of the Fraser Valley conference. February 2012.

9P Planning: Action research for increasing representation of diverse groups in the Abbotsford public dialogues. Presented for Scholarly Sharing sessions; University of the Fraser Valley. March 2012.

Planning for social change: Advancing community diversity dialogues with the 9P planning model in Abbotsford, British Columbia. Presented at Western States Communication Association annual conference, Albuquerque, NM; February 2012

Bloom's taxonomy vs. the medicine wheel: Indigenizing instructional practices to support social change. Presented at Western States Communication Association annual conference, Albuquerque, NM; February 2012

Updating instructional theory: Indigenizing Bloom's taxonomy of educational objectives. Presenter People of the River Conference, Chilliwack, BC. April 2011

Replacing R.O.P.E.S.: A successful experiment in team-building through volunteering with Habitat for Humanity. Organizational Communication Division. Western States Communication Association, Annual Conference. Phoenix, AZ. February 2009.

Involving marginalized groups in community development: A model for building long-term intergroup relationships. International Communication Association, Annual Conference, San Francisco, CA. May 2007.

Communication for public decision-making in a negative historical context: Building intercultural relationships in the British Columbia treaty process. International Communication Association, Annual Conference, San Francisco, CA. May 2007.

A model for crossing borders in community development: Hearing marginalized voices. Borderlands division, Western Social Sciences Association Annual Conference, Calgary, AB, Canada April 2007

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Community ethnographies in the city: Using student research teams to partake in the festival of knowledge. Canadian Communication Association, Annual Conference, Toronto, ON. June 2006.

Inclusive public dialogue: Changing communication strategies to increase participation of marginalized cultural groups in planning. Canadian Conference on Dialogue and Deliberation (C2D2). Ottawa, Ontario, October 2005.

Including First Nations: Public Planning and the Communicative Enactment of Citizenship. Canadian Communication Association, Annual Conference, London, Ontario, June 2005.

Participation and Public Decision Making for Non-Dominant Co-Cultures: Critical Issues and Freire's Dialogical Action. Presented for the National Communication Association, Annual Conference, Chicago, IL, November 2004.

Crisis in Community Identity: Switching from an Industrial Landscape to a Consumer Landscape in British Columbia. Presented for the Canadian Communication Association, Annual Conference, Winnipeg, Manitoba, June 2004.

Increasing the Participation of Non-dominant Cultural Groups in Public Dialogue: Development Communication Experiences in North America. Presented for the International Communication Association (Intercultural Communication Division); Annual Conference, New Orleans, May 2004.

Changing Communication Structures to Enhance Community Development: COPS and Cultures. Presented for the Communication Theory and Research interest group; Western States Communication Association. Annual Conference, Albuquerque, NM: February 2004.

Control and Resistance through Humour: Canadian Identity Representations in Relationships with the United States. Presented for the Intercultural Communication interest group; Western States Communication Association. Annual Conference, Albuquerque, NM; February 2004.

Uses of the Internet in Culturally Isolated Communities, Media Gratifications, and Participation in Public Decision Making. Selected for the Western States Communication Association 2001 Annual Conference. Long Beach, CA

Competitively Selected, Co-authored Papers

Varma, R. & LaFever, M. *Computer Science and Computer Engineering Programs: Are They Minority Friendly?* National Association of Science, Technology and Society (NASTS), Annual Conference, Baltimore, MD. February 2004.

LaFever, M. & Enright, K. *Chief Gosnell's Speech to the British Columbia Legislature: A Cluster Analysis.* 9th International Conference on Intercultural Understanding and Communication, July 24-28, 2003: California State University, Fullerton.

Enright, K. & LaFever, M. *The construction of the female in the climacteric advertising genre: Where are we after 100 years?* Presented at the New Mexico Women's Studies Conference, Socorro, New Mexico, March 1, 2003.

Conference Panels (Panel Coordinator and/or Presenter)

Planning for Social Change: Advancing Community Diversity Dialogues with the 9P Planning Model in Abbotsford, British Columbia. Presented at the Western States Communication Association conference, Albuquerque, NM. February 2012

Bloom's taxonomy vs. the medicine wheel: Indigenizing instructional practices to support social change. Presented at the Western States Communication Association conference, Albuquerque, NM. February 2012.

Building bridges between generations of scholars: Midlife entry into the professoriate, or "I'm too old to be a young star!" Presenter, National Communication Association Annual Conference, San Francisco, CA, November 2010.

Universal design and cultural sensitivity: Assignments for intercultural communication courses. Presenter on panel: Researching dis/ability across the discipline. National Communication Association Annual Conference. San Diego, CA, November 2008.

Getting ahead of the curve: Investigating the impact of location and space in intercultural relationships. Presenter and Panel Coordinator; Society for Intercultural Education, Training and Research (SIETAR), Annual Conference, Albuquerque, NM. 2007

Planning for economic development: Changing public decision-making processes to be culturally inclusive. Presenter and Panel Coordinator: *Intercultural communication in the*

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borderlands: Changing societal systems for cultural sensitivity. Borderlands division, Western Social Sciences Association Annual Conference, Albuquerque, NM, April 2005.

Overcoming a Culture of Exploitation: Public Dialogue at the Borders of Native American Land. Presenter and Panel Coordinator. Looking Back at Conflict, Moving Forward to Peace Through Public Dialogue. Peace and Conflict Division, National Communication Association, Annual Conference, November 2004.

History of Communication Studies: As if women counted. Presenter and Panel Coordinator, Forgetting out history again: Women in communication. NCA First Vice-President's Panel, National Communication Association, Annual Conference, November 2004.

Increasing the Participation of Non-dominant Cultural Groups in Public Dialogue: From Lived Realities to Theoretical Understanding. Presenter, National Communication Association, panel on qualitative research. Annual Conference, Miami Beach, FL., November 2003.

Spirituality, Worldview and Communication Theory: Does it matter? Presented to UNM Department of Communication & Journalism conference *Widening the Lens*. Presenter and Panel Coordinator. University of New Mexico, April 2003.

Poster Presentations

9P Planning: A culturally responsive model for intercultural public dialogue. SIETAR USA (Society for Intercultural Education Training and Research) annual conference. Spokane, WA. April 15-17, 2010.

All Students Use All Styles. Enhancing Teaching and Learning: Lessons from Social Psychology. Claremont Symposium on Applied Social Psychology. Claremont, CA. March 28, 2009.

9P Planning. Overcoming Roadblocks to Collaboration in Intercultural Community Contexts. International Workshop on Intercultural Collaboration (IWIC). International Conference; Stanford University, Palo Alto, CA. February 21, 2009.

Forget the retreat: Habitat for Humanity an effective alternative for team-building, Scholarship and Creative Activity (RSCA) Week, 2008. California State University Stanislaus.

Seismic Design: A holistic model for intercultural dialogue and deliberation. Facing Complex Issues Together, Canadian Conference on Dialogue and Deliberation. (C2D2). November 2007, Vancouver, B.C.

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Magic the Gathering: An Ideological Analysis of Visual and Textual Themes. National Communication Association Annual Conference, Miami Beach, FL., November 2003. Winner of Poster Excellence Award.